

PRICE LIST

PRODUCTS TO SATISFY YOUR EVERY DAY NEEDS

Valid from March 15, 2005

How to use this Price List

Products in this Price List are displayed in the same order as in the Amway Product Brochure. Generic Product and Business Literature, Audiovisuals, Forms, Publications, Sales Aids and accessories related to a Product are included in the section entitled "Literature and Other Support Materials" in the back part of the Price List.

HOW TO ORDER

Products may be purchased directly from one of the Product Selection Centers (PSCs) or, for consolidated orders, through the Order Entry Department at OOO "Amway" by fax, mail or e-mail. For all orders, you will need the number on your Amway Contract. For consolidated orders, you will also need your Amway Personal Identification Number (PIN) - four/five digits (sent with your Identification Card) to place the order.

Types of orders:

- Individual orders
- Consolidated orders

CONSOLIDATED ORDERS

A consolidated order is any order exceeding 500 PV or 20.000 rubles in total cost and consisting of individual orders from one or more Amway Independent Entrepreneurs (AIEs) combined together and shipped to one location. Consolidated orders must be paid for by the ordering AIE. As with all order types, shipment will occur after payment has been verified. Consolidated orders are only available if the combined PV from all orders is greater than 500 PV or 20.000 rubles in total cost. The delivery cost of consolidated orders from 500 PV to 999 PV or 20.000 to 39.999 rubles is 900 rubles and delivery orders higher than 1.000 PV or 40.000 rubles are free of charge.

To place a consolidated order, you will need to use a Consolidated Order Form available from either the head office, any PSC or downloaded from www.officialamway.com.

Once completed, the form can be faxed, mailed, attached to an e-mail, or dropped off at any PSC. When all orders are entered, the total cost of all orders should be submitted by the ordering AIE with one payment. Consolidated order deliveries will be shipped from Moscow to the following cities only: Vladimir, Bryansk, Tula, Penza, Tver, Volgograd, St. Petersburg, Rostov na Dony, Kazan, Samara, Voronezh, and Yaroslavl. Minimum order value is 500 PV or 20.000 rubles. After payment is verified, orders can be delivered within 3 to 4 business days, depending on local circumstances. Orders will be delivered to the attention of the ordering AIE only.

PAYMENT METHODS

- Cash (at the PSC only)
- Credit Card - Credit card numbers can be provided at the time of ordering or kept in the system for your convenience
- Debit Card - Debit card numbers can be provided at the time of ordering or kept in the system for your convenience
- Bank Transfer - AIEs can pay for an order at a local bank by using a special deposit form. Payment will be verified through the bank. Note this may take from two to four working days. Please include a copy of the payment transaction with any mailed or emailed order. Keep in mind payment verification must be received and confirmed before Amway can ship orders (verification may take up to four working days). PV/BV will be credited in the month that the order was placed. If payment cannot be verified, PV/BV will be deducted in the current month.

ORDERING METHODS

1. Fax Consolidated Orders

Orders (using the Consolidated Order Form) may be sent by fax to the Order Entry Department. Faxed orders received after 16:30 Monday through Friday will be processed the next business day. For payment methods, please see above. Please keep the original copy of the order for your records.

2. Mail/EMail Consolidated Orders

Orders may be mailed to: OOO "Amway" (main office) or to the nearest Product Selection Center or E-mailed.

Complete a Consolidated Order Form and provide a copy of it along with your payment information (for payment methods, please see above).

Prices

All prices published are in Russian Rubles. The prices displayed are for the minimum packaging shown in the 3rd column of the Price List. Prices for products launched after the printing of this issue of the Price List and before the next will be published in the AMAGRAM™ magazine and are considered an addition to this Price List.

New Products

Products in the Price List marked with “N” are not available at the time of the particular Price List’s publication, but will be soon after. More details about the launch date of these products will be announced in the AMAGRAM magazine and other publications.

Delivery Options/Conditions

Amway delivers consolidated orders directly to the ordering AIE’s permanent address or for pick up at Amway’s local delivery partner’s warehouse address in the following cities: Vladimir, Bryansk, Tula, Penza, Tver, Volgograd, St. Petersburg, Rostov na Dony, Kazan, Samara, Voronezh, and Yaroslavl. To pick up an order, an AIE will need to provide full name (as documented by passport or other photo identification) and order number. Questions can be directed to Customer Service.

Amway Customer Satisfaction and other Guarantees

We stand behind the quality of Amway products and guarantee your satisfaction. If you are not completely satisfied, please feel free to return the product for a refund of the full purchase price, a replacement with an identical product or a credit of the full purchase price towards another product. It is noted AIEs are required to provide this service to their customers, then to deal with OOO “Amway” to be reimbursed.

This Guarantee does not apply to products (i) which have been used for purposes other than their intended purpose in normal domestic use; (ii) which have been intentionally damaged or misused; (iii) Amway-distributed products which provide a specified time period for return; and/or (iv) those products covered by express written warranties.

Note that the Amway Customer Satisfaction Guarantee does not apply to AIE order errors or products not personally used by the AIE or sold to end consumers or purchased with other intent than direct sales to end consumers (for example personal AIE stock, product demonstrations, etc.). Amway will refund the purchase price of such marketable and saleable products within 90 days (3 months) from invoice date if the products are returned in a re-sellable condition. A 10% handling fee will apply. Any paid Fees, rewards and/or awards based on such purchases will be adjusted accordingly. The AIE bears the cost for the return to Amway.

Refunds claimed by AIEs on the return of products from clients under the Amway Customer Satisfaction Guarantee must be made by the ordering AIE. In order to ensure that the refunded product is credited to the correct AIE, a letter accompanied by the original product order invoice must accompany the returned products. This letter must specify AIE number, product(s) returned and the original order number(s) for each AIE making a return. Returns must be signed by the AIE who is claiming the refund. All claims for returns and refunds must be received and processed by Amway no later than the 25th day of the month for inclusion in that month’s business. Refunds received after that date will be processed in the next following month in the interest of protecting qualifications. All returns should be sent via the normal Amway carrier. Any items to be returned should be properly packed, sealed and clearly addressed. Payment for refunds will be included in your next month’s Fee payment.

How can products be returned

The AIE is responsible for all returns related to personal customers. You are kindly requested to present the customer’s invoice with the reason for the return indicated on it. Returns of Tier Two Kits by those who resign are accepted up to one year after purchasing their Tier Two Kit. It is noted that any overstock of unused, marketable products or any other products purchased from Amway can be returned only after obtaining approval from Amway and will be subject to a 10% handling fee. For returns procedure approval details, please contact Amway AIE Relations.

Abbreviations

TNA... Temporarily not available; reorder the product after some time

NLA... The product is no longer available

NYA... The product is not yet available

BV/PV ratio:

40,00:1

Minimum guarantees

4% Leadership Awards: 16.000 rubles

1%: Pearl: 4.000 rubles

OOO “AMWAY” PRICING

SKU Number	Product Name	Contents	Base Commission	PV	BV	AIE Cost including VAT	Suggested Retail including VAT
10568	Tier One Kit (of the Amway Two-Tier Starter Kit)	1 each	0	0	0	150,00	150,00
10569	Tier Two Kit (of the Amway Two-Tier Starter Kit)	1 each	0	17,52	666,73	1,700.00	1,700.00
5011	ARTISTRY™ Moisture Rich Vitalizing Cleanser Normal-to-dry skin	125ml	35	9,22	368,65	436,00	587,00
5014	ARTISTRY Clarifying Foaming Cleanser Normal-to-dry skin	125ml	35	9,22	368,65	436,00	587,00
N 5107	ARTISTRY Delicate Care Cleanser Sensitive skin	125ml	35	9,22	368,65	436,00	587,00
5012	ARTISTRY Moisture Rich Refreshing Toner Normal-to-dry skin	250ml	35	9,22	368,65	436,00	587,00
5015	ARTISTRY Clarifying Oil Control Toner Normal-to-dry skin	250ml	35	9,22	368,65	436,00	587,00
N 5108	ARTISTRY Delicate Care Toner Sensitive skin	250ml	35	9,22	368,65	436,00	587,00
5013	ARTISTRY Moisture Rich Protective Moisturizer SPF Normal-to-dry skin	75ml	35	10,32	412,72	487,00	657,00
5016	ARTISTRY Clarifying Balancing Moisturizer SPF 15 Normal-to-dry skin	75ml	35	10,32	412,72	487,00	657,00
N 5109	ARTISTRY Delicate Care Calming Moisturizer Sensitive skin	75ml	35	10,32	412,72	487,00	657,00
5017	ARTISTRY Moisture Rich System Normal-to-dry skin	3 each	35	26,00	1039,84	1,227.00	1,656.00
5018	ARTISTRY Clarifying System Normal-to-oily skin	3 each	35	26,00	1039,84	1,227.00	1,656.00
N 5110	ARTISTRY Delicate Care System Sensitive skin	3 each	35	26,00	1039,84	1,227.00	1,656.00
100227	ARTISTRY Replenishing Eye Crème	15ml	35	12,50	500,00	590,00	797,00
9830	ARTISTRY Skin Testers	pcs/5	0	0	0	80,00	80,00
211115	ARTISTRY Client Profile	1 each	0	0	0	125,00	125,00
0043	PROTIQUE™ Nourishing Shampoo	250ml	30	3,33	133,06	157,00	204,00
0044	PROTIQUE Moisturizing Conditioner	250ml	30	3,42	136,45	161,00	209,00
0045	PROTIQUE 2-in-1 Shampoo	250ml	30	3,33	133,06	157,00	204,00
6833	GLISTER™ Toothpaste	200g	30	3,27	130,51	154,00	200,00
1959	GLISTER Toothpaste Traveling Size	75g	30	1,46	58,48	69,00	90,00
100957	GLISTER Toothbrush	4 each	30	5,58	222,89	263,00	342,00
N 9922	GLISTER Children's Toothbrush	4 each	30	4,92	196,62	232,00	302,00
N 9949	GLISTER Concentrated Mouthwash	50ml	30	5,68	227,12	268,00	348,00
N 9893	GLISTER Mouth Refresher Spray	9g	30	2,59	103,39	122,00	159,00
2177	BODY SERIES™ Anti-perspirant Spray	130g	30	3,88	155,09	183,00	238,00
8272	BODY SERIES Deo Soap	8x100g	30	9,54	381,36	450,00	585,00
2181	BODY SERIES G&H Complexion Bar	250g	30	4,94	197,46	233,00	303,00

SKU Number	Product Name	Contents	Base Commission	PV	BV	AIE Cost including VAT	Suggested Retail including VAT
100270	BODY SERIES G&H Body Shampoo	250g	30	3,01	120,34	142,00	185,00
100268	BODY SERIES G&H Lotion	250g	30	3,33	133,06	157,00	204,00
100272	SA8™ Premium	750g	30	4,90	195,77	231,00	300,00
100274	SA8 Solutions Pre-Wash Spray	140g	30	2,89	115,26	136,00	177,00
100273	SA8 Solutions All Fabric Bleach	500g	30	3,95	157,63	186,00	242,00
0001	L.O.C.™ Multi-Purpose Cleaner	1 l	30	4,01	160,17	189,00	246,00
7477	L.O.C. Plus Kitchen Cleaner	500ml	30	2,65	105,94	125,00	163,00
8116	L.O.C. Plus SEE SPRAY Glass Cleaner	500ml	30	4,41	176,28	208,00	270,00
N 7485	L.O.C. Plus Glass Cleaner	500ml	30	2,91	116,11	137,00	178,00
N 3854	L.O.C. Plus Bathroom Cleaner	500ml	30	2,89	115,26	136,00	177,00
N 8757	L.O.C. Plus Daily Shower Cleaner	500ml	30	2,91	116,11	137,00	178,00
0228	DISH DROPS™ Concentrated Dishwashing Liquid	1 l	30	4,92	196,62	232,00	302,00
3951	PURSUE™ Toilet Bowl Cleaner	750ml	30	4,41	176,28	208,00	270,00
8708	AMWAY™ Car Wash	1 l	30	5,05	201,70	238,00	309,00
8967	SILICONE GLAZE	500ml	30	5,28	211,02	249,00	324,00
1354	AMWAY Pistol Grip Sprayer	1 each	30	0,91	36,02	85,00	111,00
1355	AMWAY Plastic Squeeze Bottle	1 each	30	0,40	15,68	37,00	48,00
1605	AMWAY Liter Pump Dispenser	1 each	30	0,48	19,07	45,00	59,00
5113	AMWAY Pour and Measure Cap	1 each	30	0,39	15,26	36,00	47,00
5101	AMWAY Dispenser Ball	1 each	30	0,30	11,87	28,00	36,00
201097	Printed Binder	1 each	0	0	0	85,00	85,00
100570	Introducing Amway Brochure	1 each	0	0	0	34,00	34,00
100074	Amway Business Information Guide	1 each	0	0	0	80,00	80,00
1080	Amway Product Brochure	1 each	0	0	0	39,00	39,00
0013	Amway Price List	1 each	0	0	0	9,00	9,00
3124	Customer Price List	pcs/5	0	0	0	9,00	9,00
100075	Product Information and Merchandising Guide	1 each	0	0	0	45,00	45,00
2350	AMAGRAM	1 each	0	0	0	36,00	36,00
8760	Prospecting Brochure	pcs/10	0	0	0	68,00	68,00
207388	Amway Pen	1 each	0	0	0	48,00	48,00
0003	Amway Plastic Bag Large	1 each	0	0	0	5,00	5,00
200001	Amway Plastic Bag Small	1 each	0	0	0	2,00	2,00
2000	Pins 3%	1 each	0	0	0	38,00	38,00
2001	Pins 6%	1 each	0	0	0	38,00	38,00
2002	Pins 9%	1 each	0	0	0	38,00	38,00
2003	Pins 12%	1 each	0	0	0	38,00	38,00
2004	Pins 15%	1 each	0	0	0	38,00	38,00
2005	Pins 18%	1 each	0	0	0	38,00	38,00